

The Digital Divide. Or NO, Everyone is NOT Online

TECH4GOOD LOS ANGELES

LA Tech4Good is convening digital activists, researchers, technologists *and you* in an evening of important conversation around the #DigitalDivide on April 12, hosted at the Annenberg School for Communications <http://bit.ly/LAT4G0417>

The digital lives of lower- and higher-income Americans remain markedly different, the Pew Research Center just wrote. For adults with household incomes below \$30,000 a year:

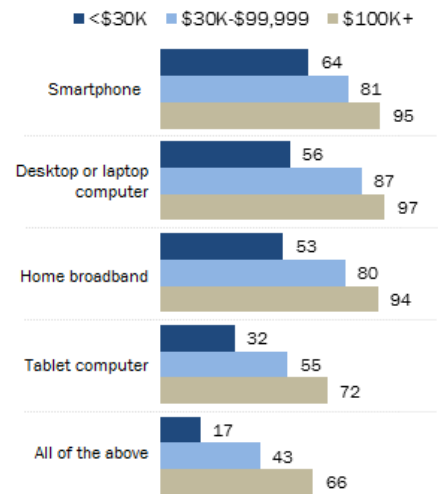
- A third don't own a smartphone
- Nearly half don't have home broadband services or a traditional computer
- The majority do not own a tablet
- 20% of adults were "smartphone-only" internet users – meaning they owned a smartphone but did not have broadband internet at home

Join experts in the field for a lively conversation on what this means and what we can do. If you're in tech, for example, and designing the next great thing, what does this mean for your users? ...Early stage exposure to technology is required for diversity in the STEM pipeline. In nonprofit and the social sector? Do your constituents have the technical skills necessary to maintain a steady wage?

USC researchers, nonprofits and activists who work in the space are excited about cross-pollinating and we strive to bring more people into the discussion. Many of us assume that "everyone is online" and that's just not the case. Lack of home internet, hardware and digital fluency all create disconnect across people's lives when they are unable to participate fully in today's digital world.

Lower-income Americans continue to lag behind in technology adoption

% of U.S. adults who have the following ...



Source: Survey conducted Sept. 29-Nov. 6, 2016.

PEW RESEARCH CENTER

Our presenters include:

Dr. Darryl Adams, Educational Innovator of Wifi-on-Wheels and iPads For All, Retired Superintendent, Coachella Valley USD; CEO, AdamsEdutainment.com

Paulina Chavez, LA Regional Manager, [EveryoneOn](http://EveryoneOn.org)

Dr. Hernán Galperin, Research Associate Professor, [Annenberg Research Network on International Communication \(ARNIC\)](http://AnnenbergResearchNetwork.org) and **Matt Bui**, doctoral student, USC Annenberg School for Communication

Eileen Harris, Grant Writer, [human-I-T](http://human-I-T.org)

Diana Rodriguez, Director of Expanded Learning, [Youth Policy Institute](http://YouthPolicyInstitute.org)



At left, introduction to basic computer literacy and programming in [The Tech Mobile](http://TheTechMobile.org), a mobile computer classroom of [Computerworks Global](http://ComputerworksGlobal.org).

Founder and Tech4Good member Zimar Manigault writes: *I believe if we are to address and fight to close the digital divide it will have to be mobile. We have to go to the communities and people that are in need, as they most likely will not come to us. How would they know our programs exist?... they have no internet!*

[RSVP here to join us Wednesday, April 12 6:30](#)
USC Annenberg School for Communications

OUR PRESENTERS



Dr. Darryl Adams, Educational Innovator of Wifi-on-Wheels and iPads For All; Retired Superintendent, Coachella Valley Unified School District; Rock & Roll Hip Hop and Soul Superintendent, Thought Leader and Edutainer; CEO, AdamsEdutainment.com

Dr. Adams has earned an award-winning reputation for his creative, collaborative and innovative commitment to educational innovation and providing a college, career and citizenship preparation program for all! He is an expert in the field of 21st Century education and was praised by President Obama for his "iPads 4 All and Wifi-on-Wheels" initiatives! Dr. Adams will be releasing his book "Leave No Child Offline and Leave No Teacher Behind: Keys to Transforming Education in America" and his original music debut "The Unity Album" in 2017!



Paulina Chavez, LA Regional Manager, EveryoneOn

Paulina is the Los Angeles Regional Manager for EveryoneOn and has several years of project and program management experience within the social sector, with a focus on community outreach in the Los Angeles area. Since joining the organization in March 2016, she has worked with a wide variety of community stakeholders including schools, community clinics, nonprofits and government to ensure that residents in Southern California can become connected and leverage the power of the internet.

EveryoneOn is a national nonprofit that creates social and economic opportunity by connecting people to the Internet. Since 2012, EveryoneOn has connected more than 400,000 people in the United States, with the goal of connecting one million people by 2020. For more information, visit EveryoneOn.org



Hernán Galperin, Research Associate Professor of Communication, [Annenberg Research Network on International Communication \(ARNIC\)](http://AnnenbergResearchNetwork.org) and Matt Bui, doctoral student, [University of Southern California, Annenberg School of Communication](http://UniversityofSouthernCalifornia.edu)

Hernán Galperin (Ph.D., Stanford University) is Research Associate Professor at the Annenberg School for Communication at the University of Southern California, where he co-directs ARNIC. His research centers on digital inequalities and the impact of Internet adoption in development contexts.

Matthew N. Bui (M.Sc., London School of Economics and Political Science) is a current doctoral student at the USC Annenberg School for Communication. He primarily researches digital inequalities and interventions, paying particular attention to issues of urban communities and race, ethnicity, and identity.

The Annenberg Research Network on International Communication (ARNIC) – also our host venue – studies the emergence of new communication infrastructures, examines the attendant transformation of government policies and communication patterns, and analyzes the social and economic consequences. The project is multi-disciplinary – including communication, sociology, economics, and political science approaches – and follows an international comparative perspective – spanning North America and Latin America, Asia, Africa, the Middle East, the Pacific, Western and Eastern Europe.

They recently published this article which summarizes their findings and links to their maps/data: <https://theconversation.com/americas-broadband-market-needs-more-competition-71676>



Eileen Harris, Grant Writer, human-I-T

Eileen is a Grant Writer at human-I-T. She has a passion for social good and a true belief in the power of technology to transform lives. Harris has worked to connect with organizations like the UCLA Worksource Center, Ahmanson Foundation, and the Carl & Roberta Deutsch Foundation to shine a spotlight on the need for digital inclusion today. Her background as a research assistant at the RAND Corporation lead her to work more hands-on with underserved populations in Los Angeles.

human-I-T is a Los Angeles-based nonprofit dedicated to digital inclusion and responsible disposal of e-waste. human-I-T works to shrink the digital divide by taking in unwanted or inoperative technology and repurposing the devices to be donated to low-income households, veterans, people with disabilities, schools, and other nonprofits throughout Los Angeles. human-I-T takes a sustainable approach to e-waste by resuing it, rather than recycling it, to give others the opportunity to excel in the digital age.



Diana Rodriguez, Director of Expanded Learning, [Youth Policy Institute](#)

As Director of Expanded Learning, Diana is dedicated to carrying out the agency's commitment to provide technology, training, and resources to youth and adults across Los Angeles. In her four-year tenure, Diana has managed a portfolio of technology related projects totaling more than \$9.8 million dollars, the most notable being a BTOP Public Computer Center (PCC) Grant that enabled YPI to deploy over 1,700 workstations across 83 PCCs throughout Los Angeles County.

Mission: Youth Policy Institute transforms Los Angeles neighborhoods using a holistic approach to reduce poverty by ensuring families have access to high quality schools, wrap-around education and technology services, enabling a successful transition from cradle to college and career.

Today, YPI is the only non-profit in the country to receive all three signature White House Neighborhood Revitalization Initiative grants under President Obama: Promise Neighborhood, Choice Neighborhood, and Byrne Criminal Justice Innovation. In 2014, we became the lead implementation partner for the Los Angeles Promise Zone initiative (one of the first five in the nation) targeting high-poverty neighborhoods in East Hollywood, Pico-Union, and Koreatown. YPI is also the only agency in Los Angeles operating city-funded YouthSource, FamilySource, and WorkSource Centers.

YPI currently operates a \$41 million budget and employs more than 1,200 staff. YPI now serves more than 100,000 youth and adults annually at a total of 125 program sites throughout high need Los Angeles neighborhoods. In addition to transforming 19 neighborhood schools in the LAPN, our anchor sites—the Hollywood FamilySource Center and the YPI Center in Pacoima—serve thousands of students and families every year. In April 2015, YPI was selected as a recipient of the Mayor's National Service Award, and was also named as the chief implementation partner for the Operation AmeriCorps funding awarded to the City of Los Angeles by the Corporation for National and Community Service. YPI has also received U.S. Senator Barbara Boxer's Excellence in Education Award; we have also been recognized by Cisco with their Growing with Technology Award, and selected by the National Council of La Raza as their 2011 Affiliate of the Year for the California region.

And **Zimar Manigault** was just featured in [VoyageLA Magazine](#).