

## FOR IMMEDIATE RELEASE

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## JOVAN C. HICKS BECOMES THE FIRST WOMAN OF COLOR TO LEAD EVERYONEON'S BOARD OF DIRECTORS

## As EveryoneOn's first new non-founder executive chair in 10 years, Hicks will lead the board to expand digital inclusion in underserved communities nationwide

[Los Angeles, CA] July 28, 2022 – After three years serving on EveryoneOn's board of directors, and as a long-time dedicated partner of the organization with a commitment to digital equity, Jovan C. Hicks will now lead the board as executive chair.

"EveryoneOn has grown exponentially over the past two years," said Norma Fernandez, CEO, EveryoneOn. "With Jovan's leadership and expertise, we will reach more people and help strengthen communities through digital connection."

"I am honored by the vote of confidence and trust EveryoneOn CEO, Norma Fernandez, and my fellow board members have in me to lead the board at such a critical moment for the organization and within the digital equity space," said Jovan C. Hicks, new executive chair of the board of directors, EveryoneOn. "With the recent passage of the Infrastructure Investment and Jobs Act that provides \$65 billion for broadband infrastructure and digital inclusion activities, EveryoneOn has a unique opportunity to scale our programs and meet this moment to close the digital divide."

Hicks has over 20 years of combined experience in business development, K-12 education, telecommunications and technology policy, and diversity equity and inclusion (DEI). She is currently area director of state regulatory and legislative affairs at AT&T where she interfaces with the California Public Utility Commission on regulated services and has led outreach and strategic development for the *Access from AT&T* program, a low-cost broadband offer. Hicks also serves on the AT&T External and Legislative Affairs DEI Talent Pipeline Subcommittee that creates a culture of intentional inclusion, representation and equity by strengthening and implementing inclusive hiring and retention strategies within the company. Outside of AT&T, Hicks is an instructor at University of California Santa Cruz's Extension program where she develops and implements curriculum that addresses complex social issues while closing skills gaps and reducing diversity, equity and inclusion disparities. As a member of EveryoneOn's board of directors, Hicks has made significant contributions to EveryoneOn's DEI efforts and strategic planning. She will assume the executive chair position from EveryoneOn founder, Zach Leverenz, who has dedicated 10 years of service to digital equity and inclusion.

"EveryoneOn's 10-year anniversary plus the federal \$65 billion investment in digital inclusion is the perfect moment to pass the torch to such a talented and committed digital inclusion leader as Jovan," said <u>Zach Leverenz</u>, outgoing executive chair, EveryoneOn, and CEO of SEED SPOT."

EveryoneOn thanks Zach for his dedication to the organization and digital equity. "Zach built EveryoneOn from a public awareness campaign to a national organization that has become a recognized leader in the digital inclusion space," said Norma Fernandez, CEO, EveryoneOn. "We thank him for his conviction, leadership and lasting impact in the communities we serve."

To learn more about Jovan C. Hicks, read her bio.

## About EveryoneOn

Since 2012, EveryoneOn has helped people in underserved communities unlock social and economic opportunity by connecting them to low-cost internet and devices, and providing digital skills training. The organization partners with government, community organizations, nonprofits, foundations and corporations to deliver services that give individuals and families the power to use the internet. To date, EveryoneOn has helped connect 1,000,000 people to the internet, provided more than 5,000 devices, and delivered digital skills trainings to hundreds of participants nationwide. To learn more, visit <a href="EveryoneOn.org">EveryoneOn.org</a>, and follow on <a href="Facebook">Facebook</a>, <a href="Instagram">Instagram</a>, <a href="LinkedIn">LinkedIn</a> and <a href="Twitter">Twitter</a>: @EveryoneOn.

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